

Fuze Network, Inc.
Privacy Policy
Effective: February 1, 2013

Thank you for visiting <http://www.where2pay.com> (referred to in this privacy policy as “the Site”), which is owned and operated by Fuze Network, Inc. (throughout the privacy policy referred to as “Fuze,” “us,” “our,” or “we”). Fuze takes privacy and transparency very seriously. Please read the following policy to understand how your personal information will be collected and treated as you make full use of the Site as we provide you with access to various user-generated and other content and interactive and informational resources (the “Services”).

What the Privacy Policy Covers

By using the Site you are consenting to the terms of this privacy policy and represent to us that you have read and understand this policy. Specifically this policy explains how we treat your information both anonymous and “Personal Information” (information about you that is personally identifiable, like your name, address, email address, phone number, and age that may not otherwise be publicly available). This privacy policy also controls use of information related to your previous use of the Site, our products, and our services.

Collection of Your Information

Generally we will not collect your Personal Information but will gather only anonymous information about users who visit the Site, which may include address or other location information entered by a user.

Anonymous Information and Cookies

Because you do not provide us any of your Personal Information, we are limited in the information we may collect from you. For example, we may be able to determine your IP address for the purposes of administering the Site and tracking Site usage. However, your IP address may vary each time you visit or it may remain the same depending on the type of Internet connection you are using or the location from which you access the Site. We may also collect information about the websites that directed you to the Site after you clicked on a text or banner link or an ad from another website, or the day and time you visited the Site and how long you spent on the Site. We aggregate such information to help us to compile reports as to trends and other behavior about users visiting our Site; however such information is anonymous and cannot be tied directly to you.

We may also use “cookies” to enhance your experience on the Site and to provide you with personalized offers. A cookie is a small data file placed on your computer’s hard drive that contains information that allows us to track your activity on the Site. You may choose to delete cookies from your computer’s hard drive at anytime or to disable cookies on your computer. If you delete cookies that relate to the Site, we may not be able to identify you upon your return to the Site. Additionally, if you disable your computer’s cookies, you may not be able to access

certain features of the Site that require that cookies be enabled. The Site's cookies cannot be used to read data from your hard drive and cannot retrieve information from any other cookies created by other websites. Additionally, our cookies cannot be used as a virus, Trojan horse, worm, or any other malicious tool that could impair your use of your computer. Our cookies are used to help us better understand how you and other users use the Site so we can continue to provide a better, more personalized user experience on the Site. We also share website usage information about our Site with those interested in running targeted promotional campaigns on the Site. For this purpose, we and our advertisers track some of the pages that you visit on the Site through the use of pixel tags (also called clear gifs).

Why We Collect Information

We collect anonymous information about you to constantly improve the features, offerings, and content that we provide through the Site; to personalize the content and advertisements provided to you; to determine how you use and respond to the features and offerings on the Site; and to communicate with you regarding support issues.

Other Instances When We Use or Share Your Information

We reserve the right to release your information in the event that (i) we believe you have used the Site in violation of the Site's rules or to carry out unlawful acts, (ii) the information is subpoenaed or otherwise required to mitigate our liability in a lawsuit or other legal process, (iii) Fuze or one of its Affiliates, is sold, acquired, or merged with another company, or substantially all of our assets or the assets of one of our Affiliates are acquired, or (iv) when we deem it essential or appropriate.

Exclusions

This privacy policy shall not apply to any unsolicited information you provide to us through the Site or to through any other means. This includes, but is not limited to, information posted submitted through any contact form, any ideas for new products or modifications to existing services, and other unsolicited submissions (collectively, "Unsolicited Information"). All Unsolicited Information shall be deemed to be non-confidential and we shall be free to reproduce, use, disclose, and distribute such Unsolicited Information to others without limitation or attribution.

Privacy on Third-Party Websites

Our Site contains links to third-party websites. This privacy policy only covers our use of your information that we collect through the Site. The websites of advertisers, sponsors, and other third-party websites accessible through the Site may have their own privacy and data collection policies and practices. As such, we urge you to review their respective privacy policies when visiting third-party websites.

Your Acceptance of These Terms

By using any part of the Site, you agree, without limitation or qualification, to be bound by this privacy policy as it may be amended and updated from time to time. If you do not agree with this privacy policy, please do not use the Site. We reserve the right, in our sole discretion, to amend this privacy policy at any time, so please check back to the Site and this privacy policy frequently to be aware of and understand all updates. All changes to the privacy policy will be effective immediately upon their publication to the Site. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted, the changes to the amended or revised privacy policy by your continued use of the Site.

Contact Information

If you have any questions about this privacy policy, or to legal issues pertaining to the Site or your use of the Site, please contact us.